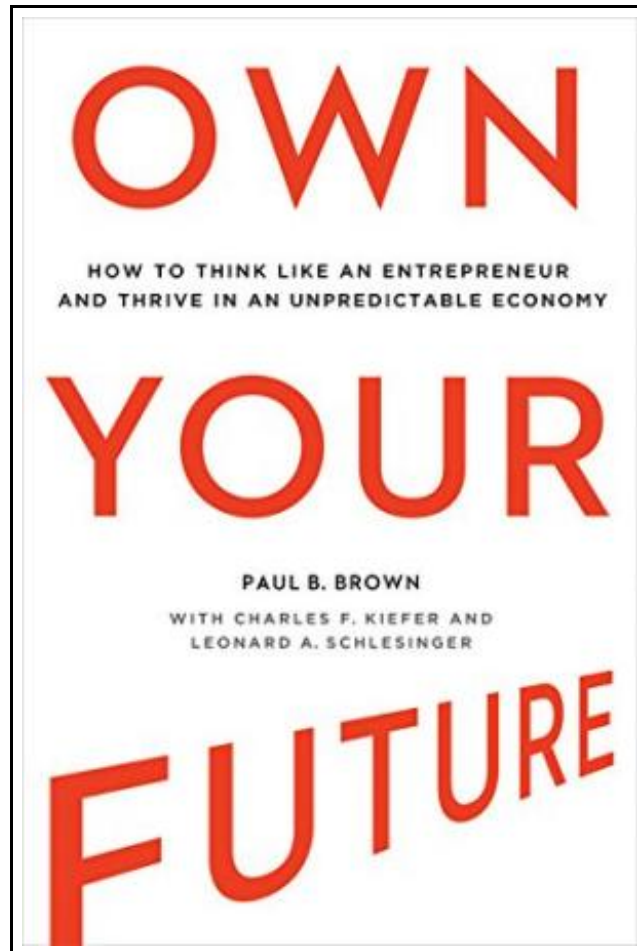


Own Your Future: How to Think Like an Entrepreneur and Thrive in an Unpredictable Economy



Filesize: 4 MB

Reviews



This type of publication is every thing and helped me seeking ahead and much more. It usually fails to charge too much. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Juliet Mertz)

OWN YOUR FUTURE: HOW TO THINK LIKE AN ENTREPRENEUR AND THRIVE IN AN UNPREDICTABLE ECONOMY



Amacom. Hardback. Book Condition: new. BRAND NEW, Own Your Future: How to Think Like an Entrepreneur and Thrive in an Unpredictable Economy, Paul B. Brown, Charles F. Kiefer, Leonard A. Schlesinger, It used to be that if you studied and worked hard, you could be assured of an extremely satisfying career. But in a world of constant layoffs and dying industries, it has become increasingly difficult to "plan" your way to success. So what is the solution? Well, when it comes to dealing with uncertainty, nobody handles it better than successful entrepreneurs. That's why you want to take the same approach they do! Based on extensive research and interviews, Own Your Future shows how to apply the simple model they use - Act. Learn. Build. Repeat - to reinvent the way you maneuver in an unpredictable job market. Here's how it works. Instead of picturing your perfect career and working backwards, simply begin with the direction you want to go and take a small step. Thinking alone will never change your life - you must ACT. Then evaluate the lessons you learn from that first step, build on them, and take another step in your desired direction. Repeat this process until you have achieved your goal. When you consider that your job - perhaps even your industry - may disappear, you have no choice but to take control. Filled with stories of professionals of all kinds who have profited from this proactive approach, Own Your Future gives you the tools you need to succeed - no matter what comes your way.

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