



## American Drive (Hardback)

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By Richard Dauch, Hank H Cox

St. Martin s Press, United States, 2012. Hardback. Book Condition: New. New.. 236 x 163 mm. Language: English . Brand New Book. Politicians, voters, executives, and employees all want the answer to one question: How can America compete with cheap foreign labor, and restore skilled, well-paying jobs to our economy? American Drive answers that question. An executive with nearly thirty years in the trenches of the hard-nosed Detroit automobile industry, Richard E. Dick Dauch had long dreamed of running his own manufacturing company. From his first job on the plant floor at General Motors to his crucial role in helping to rescue Chrysler from the brink of bankruptcy, Dauch focused passionately, and relentlessly, on quality, productivity, and flexibility in manufacturing. In 1993 he took on the challenge of his life, buying a lagging axle supply and parts business from GM, along with five rusting, unprofitable, union-controlled, near-decrepit plants in the heart of a crime-ridden Detroit and a deteriorating environment in Buffalo, New York. The newly created stand-alone company was named American Axle and Manufacturing. Dauch set out to create a world-class industrial automotive manufacturer. He bought and bulldozed the crack, liquor, and prostitution businesses that surrounded the company and rebuilt...



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