



Medical Practice Management in the 21st Century: First Series Volume 2: The Epidemiologically Based Needs Assessment Reviews

By Marjorie A. Satinsky, Randall T. Curnow, Elizabeth Boath

Taylor Francis Ltd, United Kingdom, 2007. Paperback. Book Condition: New. 277 x 213 mm. Language: English Brand New Book ***** Print on Demand *****.This title includes a Foreword by John W Bachman, Professor of Medicine, Mayo Clinic College of Medicine, Rochester, Minnesota. Mastering the art of medical practice management requires knowledge that most physicians don't learn in medical school, residency, and fellowship training. Successful practice management in the 21st century requires physicians to understand how to organize and manage a practice, manage their finances, recruit, work with, and manage people within and outside of the practice, improve healthcare delivery and clinical outcomes, and ensure compliance with federal, state, and local laws and regulations. Medical Practice Management in the 21st Century: The Handbook addresses multiple aspects of medical practice management. It offers both background information and practical tools. The workbook format, supported by web-based tools, allows busy physicians to gain a basic understanding of many topics, determine strategies for their practices, and seek additional information when they want it. This guide will be ideal for both physicians who need business guidance as they begin their careers and physicians who are already in practice and want to enhance their business skills....



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